




FIRST STEPS
ANNUAL REPORT
2017



A MESSAGE FROM THE EXECUTIVE DIRECTOR

Your compassion and prayers are improving thousands of lives. Thank you for remembering the most vulnerable children in North Korea.

With your support in 2017, First Steps continued to provide a daily cup of soymilk to more than 100,000 children and micronutrient Sprinkles to more than 10,000 pregnant and nursing mothers and their babies.

First Steps teams made two visits to confirm the arrival of shipments of 100 tonnes of soybeans, 36 tonnes of nutritious food items and 2,938 square meters of corrugated steel roofing.

In the summer, we visited Yonsa county to meet with beneficiaries of the relief items (micronutrient Sprinkles, food items and roofing) sent following Typhoon Lionrock.

In the fall, we confirmed the arrival and distribution of soybeans and donated dried soup mix.

Thank you for making this work possible.

Susan Ritchie
Executive Director, First Steps



BEFORE: Yonsa Sept 2016



AFTER: Yonsa June 2017



THANK YOU!

Thank you for supporting First Steps in 2017.

Together we are providing more than 100,000 children with a daily cup of soymilk and more than 10,000 mothers and babies with micronutrient Sprinkles!

“Thank you so much for helping us during our most difficult time. Thank you for thinking of the women.”
-Mrs. Mun Kum-Hae

Mrs. Mun and her son Whi-Bok received micronutrient Sprinkles and nutritious food items following the flood in Yonsa county.





Where We Work





DELIVERED ITEMS



100 tonnes
of high quality non-GMO soybeans



36 tonnes
of nutritious food items



2,938 m²
of steel roofing material
for daycares, kindergartens, clinics, etc.



BOARD OF DIRECTORS

Valorie Day
Madeline Harden
Jackie (Chun-Ran) Lim
Susan Ritchie
Phil Schafran

STAFF

Mary Amendt Regional Coordinator (part-time)
Kayla Black Programs Coordinator (full-time)
Joanne Cho Communications Coordinator (part-time)
Lisa Flesher Nutrition Intern (full-time)
Amy Reese Social Media Intern (part-time)
Susan Ritchie Executive Director (full-time volunteer)



FUNDRAISING

Volunteer Events

- Bazaar (Red Deer, AB)
- Building Bridges Concert (Calgary, AB and Edmonton, AB)
- Discipleship Methodist Church Youth Orchestra Concert (Coquitlam, BC)
- School Junk Sale (Three Hills, AB)
- Korean Food Festival (Calgary, AB)
- My Favorite Ice Cream Shoppe Ice Cream Sale (Calgary, AB)

Volunteer Groups

- PitterPats Kids Club
- School Clubs
- Calgary Volunteer Group
- Edmonton Volunteer Group



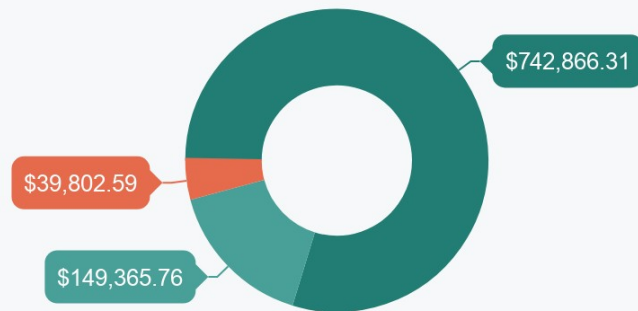
2017 FINANCES

Total Revenue:

\$959,228

Total Expenditures:

\$932,035



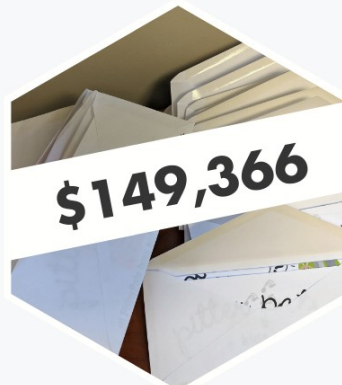
Expenditures

■ Programs (79.70%) ■ General Administration (16.03%) ■ Fundraising (4.27%)

Programs



General Administration



Fundraising

